

Contact: Cindy Nordstog at 406-652-4868
For release: March 21, 2022

LA VIE PLANS NEW FACILITIES, PROGRAM CONSOLIDATION

BILLINGS, MONTANA—The Billings Crisis Pregnancy Center, LaVie, announced plans to combine services offered at its Billings Heights and West Billings locations, and move into a larger, single downtown location. The clinic for expecting moms and families, which has operated two locations for nearly 15 years, plans to begin renovations to its new property this year and move in by the fall of 2023.

LaVie Executive Director Cindy Nordstog made the announcement last week to more than 1,500 supporters at the organization's "Tim Tebow, Every Life Has a Story" fundraising event.

LaVie closed on the 7,068 square-foot building at 2501 4th Avenue North in December. The property purchase was funded by a grant from the Gianforte Family Foundation, recent sale of LaVie's Broadwater clinic, private donors, and capital campaign contributions. The \$1.1 million projected renovation price tag includes design and construction of a 2,000 square-foot addition, plus extensive remodeling, repairs, and updates to the existing space. The building renovation and expansion plans are being developed by Atwood Architecture of Billings, which has broad experience in industrial, commercial, and residential property design.

The new building will allow LaVie to streamline its overhead and staffing resources, offer better service to clients, and expand services, according to Nordstog. "Purchasing a more centrally located building, close to both hospitals, will allow us to be more efficient and effective at meeting the needs of our patients, and allow for growth." Nordstog considers proximity to partners such as Tumbleweed, the Rimrock Foundation, RiverStone, local hospitals and other agencies added benefits.

When complete, the space will accommodate all of LaVie's current services, staff, and volunteers under one roof. The organization anticipates expanding services to include more prenatal education classes, pregnancy support and mentoring, a possible baby boutique, and increased capacity to engage with clients through events and programming.

Nordstog says, "Many patients seeking LaVie's services find themselves in a seemingly desperate situation. We are here to guide them through an unfamiliar and difficult time in their lives."

LaVie is the only organization of its kind in Billings, and the largest such nonprofit in Montana, to serve the needs of those facing an unplanned pregnancy. The professional medical office serves families at no or low cost to clients. Services include pregnancy tests; STD tests, exams, and treatment; ultrasound exams; sports physicals; education on parenting; consultations on pregnancy options; and post-abortion support.

LaVie is open from 9 a.m. to 5 p.m. Monday-Friday at its Billings West location at 2321 Broadwater Avenue, and 9 a.m. to 5 p.m. Monday-Wednesday in Billings Heights at 15 West Wicks Lane. For more information, call 406-652-4868 or visit laviebillings.com.

###